



What's Your Style?

Everyone has their own procurement style. Some of these auction item ideas might suit your style if you consider yourself to be...

A Go-Getter

Come grab a list of past Sweet Pea-supporting companies and go ask 'em!
(Ask your Class Procurement Lead for details)

A Most Hospitable Host

Host a themed party or special event; donate a vacation stay or your professional services and expertise...

A Shopping Professional

Ask for a donation from every shop you visit.
Make it part of your shopping routine!

A Loyal Customer

Go to favorite businesses you frequent and ask for a donation of their products, services, gift certificates, etc. (do this as you are making a purchase, harder for them to say no!)

A Foodie

After enjoying meals at your favorite restaurants, old and new, ask for a donation (Chef's Table dinner for 6 or 8, chef to cook for a dinner party in someone's home, gift certificate, etc.)

A Highly Enrolled Parent

When you're out running your kids from one activity to another, ask those programs for a donation (gymnastics, foreign language, soccer, swimming, etc.)

A Techie

Do what you love best and focus on electronic items, such as TV's, computers, I-Pods, etc.

A Fitness Lover

Ask your instructor/gym to donate private lessons, membership, massage, etc.

A Season Ticket Subscriber

Contact your favorite ticket office to ask for season tickets, backstage tours, etc.

A Friend of a Friend of Kevin Bacon

Have a connection with someone famous? Ask them to donate time and/or items (authors, musicians, actors, performers, etc.)



Your Auction and You!

Understanding the role each family plays in the Sweet Pea Auction.

Each year, we ask families to procure items (goods, services and experiences) which collectively become the catalog for our silent and live auction. This year, our goal is 100% participation from our Sweet Pea families, having each and every family bring in one or more auction items.

Your family's focus for procuring auction donations can go three ways:

Ask Local Businesses

This Auction 2012 Family Packet contains a lot of great resources to help you approach your favorite businesses and service professionals for donations. Local businesses are very generous with their donations, especially when being asked by a loyal customer.

Donate

Make a donation yourself or partner with another Sweet Pea family to:

- Host a party
- Share exclusive member benefits to clubs, theaters, venues, etc.
- Offer a unique experience (vacation, tour, etc.)
- Offer your professional or expert services

Ask Friends and Family

Think of who you know that would love to support Sweet Pea Cottage!

- A friend who works for an airline?
- A family member with a vacation home?
- An acquaintance who knows Kevin Bacon ...

Best Categories for Giving

Looking at our past auction results, here is a summary of top selling items:

Experiences for Grown-Ups – Event tickets (sports, concerts, theater, etc.); dinners, parties or dinner parties for 6 or more (hosted by restaurants *or* private donors); and wine tastings.

Vacations – Weekend getaways; vacation stays; a night downtown, etc.

Professional Services – Professional photo sessions; dry cleaning; alterations, etc.

More Ways You Can Help...

Volunteer – Donate your time to one or more of the Auction Planning Committees (procurement, marketing, media and public relations, decorations, and logistics)

The Wine Cellar – Contribute a bottle of your favorite wine to our “Wine Cellar” being auctioned off this year.